

Documentary Channel Launches Green Initiative

NASHVILLE, April 17: On Earth Day on Sunday, April 22, the Documentary Channel (DOC) in the U.S. is launching a new *EarthView* programming block.

The new destination, devoted to eco-friendly documentaries, will air every Sunday night at 7 p.m. through the end of 2008. It launches this coming Sunday with the 25-minute documentary *emPOWERed*, produced by DOC in association with the EPA's Energy Star Program, the Alliance to Save Energy and The Art Center in Los Angeles. The special will be followed by the documentaries *Kilowatt Ours* and *Monumental*.

emPOWERed is directed by award-winning independent documentary filmmaker and human-rights activist J. Coll Metcalfe and features EPA's Energy Star, along with individuals leading the charge for a mass movement to conserve energy. *Kilowatt Ours* is produced by independent filmmaker Jeff Barrie and the Southern Energy Conservation Initiative and demonstrates ways to conserve energy. *Monumental*, directed by independent documentarian Kelly Duane, explores the story of David Brower and his colleagues' campaigns to protect and preserve National Parks.